

# TRADE SHOW & 2010 INSTITUTE SPONSORSHIPS



## THE MONTANA ASSOCIATION FOR CAREER & TECHNICAL EDUCATION

INVITES YOU TO JOIN US FOR OUR TRADE SHOW & INSTITUTE  
SPONSORSHIPS ON  
OCTOBER 20, 2010 TO OCTOBER 22, 2010

AT THE BEST WESTERN GREAT NORTHERN  
835 GREAT NORTHERN BLVD.  
HELENA, MT 59601  
406-457-5500

# JOIN US!

Montana ACTE welcomes approximately 250 Career and Technical Educators, to our annual institute.

Attendees represent a variety of professional positions and institutions from around the state of Montana. Specifically, members focus in the areas of agriculture, business, health occupations, family and consumer sciences, industrial arts and technology education.

Montana ACTE would like to extend the invitation to participate in the fall institute. Vendor participation at our institute is important on many levels. Vendors have the opportunity to create an awareness of a product, as well as display, advertise and sell their products. Educators have the chance to see first hand the latest editions of textbooks, technology and other resources available in education today. Participation in the institute is available as a institute sponsor and/or a trade show attendee.

Through sponsorship businesses can share materials through the conference folder, have signage and logos on display, and be further exposed to members in the post-institute newsletter. Trade show participation creates the opportunity to meet with members and market products.

Participation in the Montana ACTE institute is an affordable way to reach hundreds of Montana ACTE educators and, thus, thousands of Montana's youth.

*Montana ACTE strives to provide  
and competitive workforce. V*

## 2010 SPONSORSHIP LEVELS

### **BIG SKY—\$650**

Participation includes:

- All items at the **Yellowstone, Missouri, and I**
- Sponsor the Institute program with your logo
- One page company insert advertisement in the

### **ROCKY MOUNTAIN—\$500**

Participation includes:

- All items at the **Yellowstone and Missouri** level
- Logo and name in PowerPoint presentation du
- Signage in the Awards program for Thursday

### **MISSOURI—\$350**

Participation includes:

- All items at the **Yellowstone** level.
- Link to your organization on the Montana AC
- Sponsorship signage at Thursday and Friday b
- Logo and name scrolling in the PowerPoint pr

### **YELLOWSTONE —\$200**

Participation includes:

- Poster recognition at the Montana ACTE Lea
- Signature logo or business card included in the
- Marketing collateral included in the institute f



*Leadership in developing an educated, prepared, adaptable, innovative  
We are the voice for Career and Technical Education in Montana.*



Rocky Mountain levels.  
on the cover.  
Winter electronic newsletter.

levels.  
during President's reception on Thursday evening.  
luncheon.

ACTE Web site: [www.montanaacte.org](http://www.montanaacte.org) for one year.  
breaks.  
presentation during the opening general session.

Leadership Institute.  
program guide.  
folder.



## 2010 TRADE SHOW

### **COST:**

\$250 to exhibit  
\$100 to exhibit if combined with a sponsorship package.

### **WHAT IS PROVIDED:**

1 8ft table  
Additional table available for a \$50 fee.  
Electricity provided

### **EXHIBIT TIMES:**

Thursday, October 21, 2010

- 7:30-9:00 am Institute Registration
- 10:00-10:15 am Break
- 11:30 am-1:00 pm Luncheons/Business Meetings
- 2:15-2:45 pm Break
- 5:00-6:00 pm Free time to visit with exhibitors
- 6:00-7:00 pm President's Reception

### **SETUP:**

Wednesday, October 20, 2010 from 2:00-4:00 pm.

### **BENEFITS:**

- Poster recognition at the Montana ACTE Leadership Institute.
- Signature logo or business card included in the program guide.
- Marketing collateral included in the institute folder.

**Respond by September 10, 2010,  
To receive MAXIMUM EXPOSURE!**

# APPLICATION

Respond by September 10, 2010,  
To receive MAXIMUM EXPOSURE!

Company Name \_\_\_\_\_  
Representative (s) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
E-Mail \_\_\_\_\_

## SPONSORSHIP LEVEL:

- |   |   |
|---|---|
| <input type="checkbox"/> Yellowstone \$200    | <input type="checkbox"/> Email a high quality .eps or .gif logo approximately 3" in size by September 10 to Priscilla.  |
| <input type="checkbox"/> Missouri \$350       | <input type="checkbox"/> If you would like marketing collateral in the registration packets, send directly to the Best Western Great Northern attn: Priscilla the week of the event or directly to Priscilla's address noted on page 7. |
| <input type="checkbox"/> Rocky Mountain \$500 |   |
| <input type="checkbox"/> Big Sky \$650        | <input type="checkbox"/> In addition to the instructions noted above, e-mail one 8 1/2 x 11 print ready advertisement as an Adobe PDF file for the winter newsletter by September 10 to Priscilla.                                      |

## TRADE SHOW:

- |   |  |
|---|--|
| <input type="checkbox"/> Trade Show Only \$250              | <input type="checkbox"/> Trade Show & Sponsorship \$100                  |
| Will a table be needed? <b>Only 1 8 foot table included</b> | <input type="checkbox"/> Yes <input type="checkbox"/> No                 |
| Additional tables (\$50 each)                               | <input type="checkbox"/> Yes <input type="checkbox"/> No<br>Number _____ |
| Will electricity access be needed?                          | <input type="checkbox"/> Yes <input type="checkbox"/> No                 |

## PAYMENT OPTIONS:

- |                                      |                        |
|--------------------------------------|------------------------|
| <input type="checkbox"/> Check       | Number _____           |
| <input type="checkbox"/> Credit Card | Number _____           |
| Name on card                         | _____                  |
| Security code                        | _____ Expiration _____ |
| Billing address:                     | _____                  |

*Only Visa, MasterCard, and Discover accepted.*



Please send completed application and corresponding fee to:  
Priscilla Hedgecock, CFCS  
P.O. Box 742~Boulder, MT 59632-0742  
Phone and Fax: 406.225.4385

**LODGING:** If vendors wish to stay at the Best Western Great Northern, they will need to contact the hotel at 1-406-457-5500. The room block ends September 20, 2010.